

## Jury Member Report – Doctor of Philosophy thesis.

**Name of Candidate:** Anja Tekic

**PhD Program:** Engineering Systems

**Title of Thesis:** Contextualized intellectual property management in co-creation: a configuration approach to strategy development

**Supervisor:** Prof. Kelvin Willoughby

**Chair of PhD defense Jury:** Prof. Clement Fortin

**Email:** C.Fortin@skoltech.ru

**Date of Thesis Defense:** 24 September 2019

**Name of the Reviewer:**

<p>I confirm the absence of any conflict of interest</p> <p>(Alternatively, Reviewer can formulate a possible conflict)</p>	<p><b>Signature:</b></p>  <p><b>Date: 22-08-2019</b></p>
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*The purpose of this report is to obtain an independent review from the members of PhD defense Jury before the thesis defense. The members of PhD defense Jury are asked to submit signed copy of the report at least 30 days prior the thesis defense. The Reviewers are asked to bring a copy of the completed report to the thesis defense and to discuss the contents of each report with each other before the thesis defense.*

*If the reviewers have any queries about the thesis which they wish to raise in advance, please contact the Chair of the Jury.*

### Reviewer's Report

Reviewers report should contain the following items:

- Brief evaluation of the thesis quality and overall structure of the dissertation.
- The relevance of the topic of dissertation work to its actual content
- The relevance of the methods used in the dissertation
- The scientific significance of the results obtained and their compliance with the international level and current state of the art
- The relevance of the obtained results to applications (if applicable)
- The quality of publications

The summary of issues to be addressed before/during the thesis defense

The submitted document is generally well structured and written with very few grammatical errors. The thesis contains 5 well-structured chapters which contain high quality argumentations and in-depth analysis on the topic studied from various viewpoints.

The subject of configuring IP management strategies in the co-creation of products, systems and services is certainly covered in sufficient breadth and depth with a particular focus on the "One company" context, which is highly relevant to the applications in the field.

The research question presented on page 25 is very broad: "What are the best practices for configuring IP management strategies across a variety of co-creation contexts?", thus including all types of co-creation contexts. However, the thesis focuses on the "One company" context and I suggest to possibly formulate the research question in more specific terms to indicate the focus of the work. This change would make the goal more precise and increase the effective relevance of the concrete results.

To base her research work on solid grounds, Anja Tekic has managed to obtain access to a most valuable set of data, which she studies with great care and uses the QCA method, a novel analysis framework well suited for such research work.

The QCA method is based on a number of parameters including one called "core conditions" that is used extensively in the document such as in Table 4.18 and others; this table presents an important synthesis for the research work. However, this important concept is never clearly defined in the document; the clarity of these tables and other parts would be improved by properly defining this most important concept and its relevance to the research work.

#### Provisional Recommendation

I recommend that the candidate should defend the thesis by means of a formal thesis defense

I recommend that the candidate should defend the thesis by means of a formal thesis defense only after appropriate changes would be introduced in candidate's thesis according to the recommendations of the present report

The thesis is not acceptable and I recommend that the candidate be exempt from the formal thesis defense

